

# Newspaper Clips

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## आईआईटी का 'गरुण', नासा की प्रतियोगिता में अक्ल

नई दिल्ली | प्रमुख संवाददाता

भारतीय प्रौद्योगिकी संस्थान (आईआईटी) के छात्रों का बनाया गरुण नासा की प्रतियोगिता में अक्ल रहा है। प्रतियोगिता में दुनिया भर के कई प्रमुख संस्थानों ने हिस्सा लिया था।

नेशनल एयरोनॉटिक्स एंड स्पेस एडमिनिस्ट्रेशन (नासा) और अमेरिकन इंस्टीट्यूट ऑफ एयरोनॉटिक्स एंड एस्ट्रोनाटिक्स (एआईए) द्वारा कैनसेट नाम से आयोजित हुई इस प्रतियोगिता का मकसद भविष्य के स्पेस इंजीनियर और वैज्ञानिकों को तैयार करना था। इस टीम में शामिल एक आईआईटी दिल्ली के छात्र ऋषि दुआ का कहना है कि इस डिवाइस के कई इंस्ट्रूमेंट बाहर से मंगाने पड़े थे। चूंकि बजट सीमित था ऐसे में इंस्ट्रूमेंट को मंगाने में कई तरह की परेशानी का सामना करना पड़ा। उन्होंने बताया कि इस डिवाइस के माध्यम से एक तरह से ये जांचा जा सकेगा कि एस्ट्रोनाट को सुरक्षित तरीके से वापस



विजेता टीम के सदस्य

धरती पर कैसे उतारा जा सकता है।  
**क्या है डिवाइस :** ऑटोमेटिक रीएंट्री व्हीकल नाम की इस डिवाइस को पृथ्वी से सात सौ मीटर की ऊंचाई पर छोड़ा गया। यहां पर छात्रों को इस डिवाइस के मूवमेंट और तापमान पर नियंत्रण करना था। डिवाइस में एक अंडा रखा हुआ था। मूवमेंट के दौरान खासतौर पर इस बात का ध्यान रखना था कि अंडा न टूटें। डिवाइस के मूवमेंट को स्टोर करने के लिए एक सॉफ्टवेयर भी बनाया गया है।

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## ERROR IN BOARD QUESTION: CBSE DECIDES TO GIVE FULL MARKS

**Hema Rawat**

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**NEW DELHI:** To make up for the errors carried in the Class 12 board exam in Engineering Graphics (EG) subject, Central Board of Secondary Education (CBSE) has decided to award full marks to those who attempted question number 3 that created confusion among the students.

In its four-day meeting with subject experts and teachers, the board has decided to give full marks to students.

"We have come to the conclusion that all candidates should be given full marks ignoring the correctness of the answer. The benefit of doubt will be given for sure to all those who have put their time and energy in attempting this question," said a subject teacher, who attended the meeting on marking scheme with CBSE officials.

The diagram and dimensions didn't match in the said question. The question was related to assembly and disassembly of machine parts.

Students are very happy with this decision. "This decision will boost my morale for competitive exams. I was unhappy over my performance in the board exam and have been pondering over this issue for many days. My parents were worried about the impact of this exam on my performance in other exams and competitive tests that I will take up in the coming days," said Shubham Lamba, a student of Ahlcon Public School, Mayur Vihar.

The subject is an integral part of competitive exams for admission in architecture at undergraduate level.

"It is a wake up call for question paper setters and the board. The board's question paper of this subject has been carrying errors for past couple of years. Several complaints by parents and students have fallen on deaf ears. It was a wake up call and the board has decided to take precautionary measures from next year onwards," said an official, on condition of anonymity.

## AICTE TO DEAL WITH ADMISSION GRIEVANCES

**HT Correspondent**

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**MUMBAI:** With a view to help students, especially during the time of admissions, the All India Council for Technical Education (AICTE) will be directing institutes to set up an "ombudsman" that students can approach to address their grievances.

"The notification for this is likely to be issued within a month," said SS Mantha, chairperson, AICTE, who is in the city for a conference. "Where does a student go during admissions? They are neither in school and not yet in college. The ombudsman would deal with all student grievances on admission."

Institutes would have to put the rule in place by June this year and it would apply to all 11,000-odd AICTE institutes across the country. The AICTE governs business schools, engineering, architecture and pharmacy institutes.

The three-member 'ombudsman' team, would be led by a retired High Court judge and would also comprise one social worker and one academic. Institutes could also form a cluster with one ombudsman for a group of institutions.

"Though the ombudsman would be geared for tackling admission issues, faculty complaints could also be addressed", said Mantha. Grievances would cover the full range of issues from admission related queries to harassment complaints to fee-related or capitation fee-related grievances.

The planned AICTE directive comes in the wake of a human resources development ministry initiative. The University Grants Commission would have to issue a notification for the same rule to apply to universities.

Economic Times ND 23/03/2012 p-8

# 'Double MBA' is the Next Big Tag

It doesn't get better than this: One from a premier B-school in India, another from an Ivy League institute. For many, it's the road to successful global careers

SREERADHA D BASU  
KOLKATA

When he joins McKinsey & Co, US as strategic consulting associate later this year, Moid Mohammed will be armed with an MBA from Columbia Business School. Nothing unusual about that, except that this is his second MBA, which he opted for five years after completing his first one from IIM Lucknow.

One MBA is good. But two are even better. That's the feeling among a growing band of professionals like Moid, rooting for their second MBA from topline international institutes, despite having one from a reputed B-school in India.

Moid joined IIM Lucknow immediately after completing his undergraduate programme in engineering. Five years down the line, after stints in management consulting at Pricewaterhouse Coopers and corporate strategy at Dubai Holding, he began his second MBA with the goal of moving into strategy consulting, an opportunity he says he would have found difficult to break into otherwise.

"At IIM, I had no 'real world' experience to apply my learnings to. With work experience, I understood that there were many areas I needed to develop further. The second MBA gave me the opportunity to focus on some of these disciplines and make me a stronger business leader," says Moid. "At Columbia, I also got to study with a diverse class which advanced my international awareness and understanding."

"You don't just pursue a second MBA to accelerate your career but also to catch up with education and new trends. It's especially good for people on track for leadership positions. However, one needs to be selective about the institute one chooses for the second MBA," says Yashwant

## Reasons for Pursuing a Second MBA

-  **Networking** with people in related fields
-  **International exposure**, required for global postings
-  **Brushing up skills** that come of use later in the career
-  **Career change** into often unrelated fields
-  **Keeping up with MBAs** from Ivy league institutes
-  **Moving out of stagnant pools** in careers



Mahadik, VP, HR, Indian subcontinent at Philips.

Networking opportunities are another reason for pursuing a second MBA, as Krishna Kumar, president, Philips Healthcare, testifies. He has one from IIM Ahmedabad followed by another from Northwestern University — Kellogg School of Management. "I also got to do some wonderful work on technology and biotech, whereas I was from an investment banking background. That year, I focused only on strategy, technology and biotech with a group of 90 students from diverse international backgrounds," says Kumar.

Students are also keen on getting a global edge. "They are looking to enhance their experience in a multi-cultural setting and leverage our MBA as a launching pad for a global career. Career change is part of this motivation. Usually, about 80% of our student body achieves career change—whether this is function, in-

dustry or geography — after completing their MBA," says Insead deputy dean, degree programmes and curriculum Peter Zemsky.

There's also the need to catch up with those who have done their MBAs from Harvard or Stanford.

Especially in India, where a majority of students go in for their first MBA practically as freshers, those placed in international assignments realise that after a point, their progress is restricted. One of the reasons behind the popularity of a second MBA is that India's best institutes are still not on par with the Harvards and Inseads, says E Balaji, MD and CEO of HR firm Ma Foi Randstad.

"They are increasingly choosing this route in order to enhance competitiveness," adds Prashant Mishra, admissions chairperson at IIM Calcutta.

The pursuit of a second MBA doesn't come cheap, though. While

### THE COST FACTOR

₹7.5-14.5 lakh  
MBA from premier Indian B-School

₹38.36 lakh  
Insead tuition fees

₹45.8 lakh\*\*  
London Business School fee for tuition and course materials

₹44.5 lakh\*\*  
First-year Wharton fees for tuition, health insurance, books, miscellaneous expenses

(Approximate fees)  
\*\* Course starting in August 2012

ILLUSTRATION: ARINDAM

an MBA from a premier Indian business school costs between Rs 7.5 lakh and Rs 14.5 lakh, one from a leading B-school abroad can set one back by several times more.

The current tuition fee for the MBA programme at Insead is 58,000 euros (nearly Rs 38.36 lakh) while the fees for the programme at London Business School starting in August 2012 are at \$57,500 (approximately Rs 45.8 lakh). The figure covers 15 to 21 months of tuition and course materials.

At Wharton, the fee is at \$89,200 (almost Rs 44.5 lakh) including tuition, room and board, health insurance, books and miscellaneous expenses for the first year alone.

But Balaji says it's worth it. "The popularity of our institutes are at best confined to an Asia-Pacific level. On the other hand, pursuing an MBA from an Ivy League school means you are moving on a global career trajectory. It's not just the money, it's also the exposure. You are catapulted into a different league."

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## Cornell B-school students have got jobs, but it has been hard work

**Gokul Krishnamurthy**

*Mumbai, March 22*

Placements have got better at the Johnson Graduate School of Management of Ivy League Cornell University since 2009. But students and faculty have had to work harder for it, says Dean Mr L. Joseph Thomas, in conversation with *Business Line*.

Web-based interviews have become the norm across schools, as have student road trips to visit recruiters.

"Things have been getting better every year, including at Johnson, but faculty and students have had to work much harder. During a previous downturn, we had flown recruiters in and out on a jet, courtesy an alumnus. In the last few years, we have taken students on 'Job Treks' to cities such as New



**Mr L. Joseph Thomas**

York, San Francisco, London, Hong Kong and Dublin," said Mr Thomas.

The efforts have borne fruit. Students placed at the time of graduating from Johnson from the two year MBA program was 68 per cent.

This has gone up to 74 per cent in 2010, over 80 per cent in 2011, and is hovering at just below 90

per cent this year. From the two-year MBA course, 241 of 269 graduates from the class of 2011 sought employment. Mean base salary (reported by 96 per cent respondents) was \$103,600 an annum, three months after graduation. Seventy-seven per cent of those accepting jobs reported a signing bonus — at a mean of \$23,200.

Of the class, Mr Thomas estimates 30-35 per cent to be from outside the US. The largest contingent is from India, followed by China and Korea.

The Cornell veteran of three decades hands over the Dean's chair to Mr Soumitra Dutta in June. Mr Dutta moves from INSEAD's campus in France, as Mr Thomas returns to teaching and research, part time, and some deserved time off.

On Cornell's plans for India, he said, "We have no plans to build a campus anywhere at the moment. We would rather be in several parts of the world, including India, through joint projects."

### **JOINT PROJECTS**

KJ Somaiya Institute of Management, Mumbai, and IIM, Bangalore, are among institutes engaged in joint projects with Cornell's Johnson School of Management. In the past, Cornell has collaborated with SP Jain Institute of Management, Mumbai, according to the Dean.

Mr Thomas was in Mumbai recently on the invitation of Somaiya Vidyavihar, as Chief Guest for the inauguration of a building.

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## **IIT Roorkee annual fest from March 23**

*New Delhi, March 22*

**T**he tenth edition of IIT Roorkee's Annual Technical Festival, Cognizance 2012, is set to attract budding talent from top Indian and global technical education institutions. Slated to be held from March 23 to 25, the festival attracted over 8,000 entries from over 1,000 technical colleges last year. Featuring over 160 events over three days, the event will see technical competitions, guest lectures, workshops, exhibitions etc in robotics to gaming to future design, including a competition to design a future fuel car. Some of the speakers are Rasmus Lerdorf, Creator, PHP Language, Holger Bech Nielsen, Father of String Theory, Ralph H. Baer, creator of the game console, and Sam Pitroda, chairman of the National Knowledge Commission. — **Our Bureau**